



Annual Services Report 2020

Intro

The TransLatin@ Coalition, a trans-led organization based in Los Angeles organizing and advocating for trans lives.



Members of the TransLatin@ Coalition (TLC) are transgender Latina leaders who come together from all across the country, donating their time to organize and advocate for the issues and needs of Trans Latin@ community living in the United States.

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The TransLatin@ Coalition

A Message from Our CEO

Hello Dear and Beautiful Siblings,

I hope that these words find you with good health and in good spirit. This past year our communities, far and wide, were shaken up by a global pandemic and moved into action by global uprisings. Our people are resilient. As such, our offices remained open and continued to offer lifesaving services to our peoples. In fact, as the country shut down, with the support of many of our partners, we doubled the assistance to ensure our Trans, Gender non-conforming, and Intersex (TGI) siblings had the services and resources they needed.

I am humbly honored to have the opportunity to present The TransLatin@ Coalition's first Annual Report. The 2020 Annual Report culminates a year of resistance, loss, hope, and struggle for our people. In this report, you will find some of the milestones we have taken to push trans-led organizations to have a voice and advance the leadership of trans people locally, nationally, and internationally. From our inception in 2009, we have grown tremendously and simultaneously opened the doors for other trans-led organizations like Alianza TransLatinx in Orange County, Projecto TransLatina in San Diego, and The Unique Women's Coalition in Los Angeles to have a voice and increase the visibility of our collective power as TGI people.

2020 marked the deadliest year on record for our siblings but we as a community continue to resist and claim our existence in this world. In collaboration with a statewide coalition, we passed historic legislation in California to support our peoples like AB-2218 and SB-132. In 2021, we have a new administration that should #InvestInTransLives for us to have a better quality of life. We must continue to demand the liberation of TGI people across the globe, to ensure that we not only survive but that we have the opportunity to thrive and exist in a world without fear, and that is our commitment!

We of course could not have done our work without the continued support and contributions of all of our partners and people like yourself. From the bottom of my heart, THANK YOU. May this report be an offering to our trans-cestors, our siblings in the struggle, and our siblings to come. Thank you so much for believing in our work and the difference we are collectively making.

In Solidarity and Gratitude,



Bamby Salcedo, M.A.
President & CEO
The TransLatin@ Coalition

About Us

What We Stand For

Our Mission

The mission of The TransLatin@ Coalition (TLC) is to advocate for the specific needs of the Trans Latin@ community that resides in the U.S.A. and to plan strategies that improve our quality of life.

Our Values

- ✓ Altruism, respect, and dignity for everyone
- ✓ Transparency, integrity, and honesty
- ✓ Pluralism and diversity
- ✓ Collaboration, inclusivity, and social justice
- ✓ Good resource administration

Our Vision

The vision of The TransLatin@ Coalition is to amplify education and resources to promote the empowerment of Trans leaders.



The TransLatin@ Coalition (TLC) was founded in 2009 by a group of Transgender and Gender nonconforming and Intersex (TGI) immigrant women in Los Angeles, California, as a grassroots response to address the specific needs of TGI Latin@ immigrants who live in the United States.

Since then, the agency has become a nationally recognized organization with representation in 10 different states across the U.S. and provides direct services to TGI individuals in Los Angeles. In 2015, The TransLatin@ Coalition identified the urgent need

to provide direct services to empower TGI people in response to structural, institutional, and interpersonal violence, and the Center for Violence Prevention and Transgender Wellness was born. Since then, the organization has secured funding from the state and local government sources as well as several private foundations and organizations to provide direct services to all TGI individuals in Los Angeles County (LAC). TLC's primary focus is to change the landscape of access to services for TGI people and provide access to comprehensive resource and services that will improve the quality of life of TGI people.



Trans Lives

Organizing for
TGI lives in the US.



No soy
THE VOICE OF TRANSLATIN@S
TransLatin@
COALITION
IN THE USA
www.translatincoalition.org



A Retrospective

2020 Highlights



Kelly Released

After 1,051 days in detention, Kelly was released from Aurora Detention Center in July.



Laws Passed

AB-2218 and SB-132 passed. They were signed into law by Governor Newsom in September.



GARRAS 2020

In November, we took our annual fashion show fundraising event online for the first time. We streamed our event live on YouTube and Facebook.

We raised over \$10,000 from our virtual event.

View our show at garras.org

Center for Violence Prevention and Transgender Wellness

2020 Report

The TransLatin@ Coalition is a national advocacy organization based in Los Angeles providing direct supportive and life saving services to other TGI people. We are the only national Trans led organization that focuses on building our community at the micro and macro level through life saving supportive services and advocating for policy change.

We focus on empowering our peoples with basic supportive services through the **Center for Violence Prevention and Transgender Wellness** in Los Angeles, while at the same time, we work to change and dismantle the structures that continue to marginalize our community locally and nationally. We influence policy change, societal and cultural transformation for our peoples to have better qualities of life.

Following is a report of the direct supportive services we provided to other TGI people in Los Angeles.

The TransLatin@ Coalition

Drop-in Center

Our drop-in center provides daily food distribution, clothing, English as a Second Language (ESL) classes, and a computer lab. Our organization continues to provide case management, legal and homeless services to members of our community who need them. Our drop-in space is currently closed to our clients due to COVID-19.



The TransLatin@ Coalition Drop-in Center has provided warm meals, case management, clothing and other services to clients.

Totals in 2020

4,006 people serviced

3,927 meals served

Monthly Clients

Month	People who accessed services at our organization	Meals
January	645	605
February	415	385
March	370	139
April	203	178
May	204	344
June	393	361
July	372	364
August	284	318
September	301	358
October	369	341
November	247	281
December	203	253

COVID-19 Emergency Relief

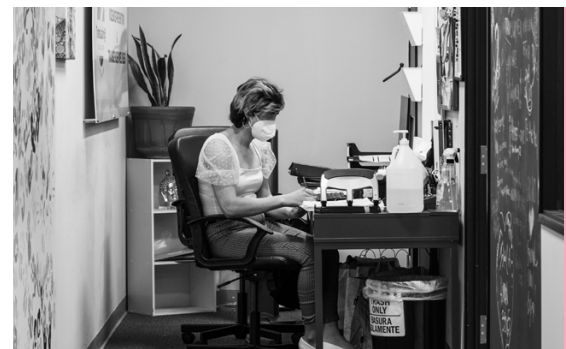
320

TGI people supported with emergency COVID-19 relief

244

Undocumented TGI people supported with emergency COVID-19 relief

Over \$250,000 distributed to TGI people in emergency COVID-19 relief



Despite the global pandemic, our doors remained open and we were determined to provide the vital services our community relies on.

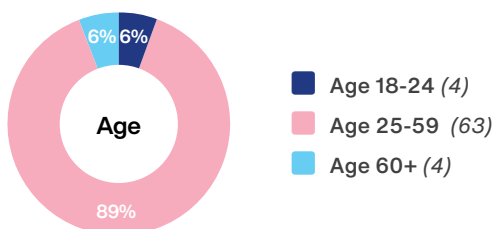
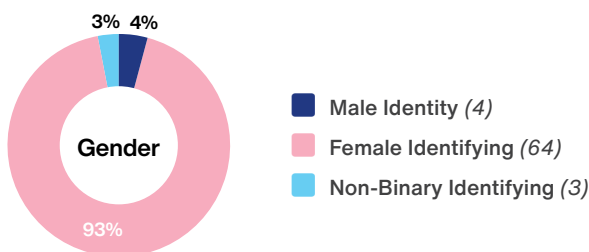
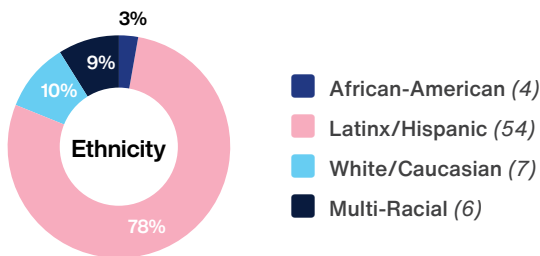
The TransLatin@ Coalition

Violence Prevention Program

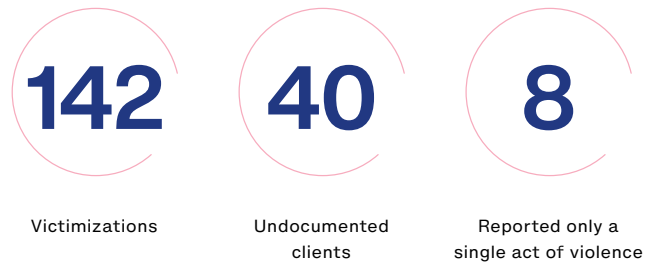
The focus of our **anti-violence program** is to address the specific needs of (TGI) individuals who have been victims of violence by providing comprehensive case management services, victim accompaniment, transportation, and referrals.

For the year of 2020 there have been 71 clients that were enrolled into the program. 49 still remain open at this time.

Demographics



2020 Totals



Maria Roman, COO & Vice President (left),
Bamby Salcedo, CEO & President (center),
Michaé De La Cuadra, Manager of Policy and Community Engagement (right).

142 total victimizations reported in 2020.

Reported victimizations

- ▶ 49 adult physical assault
- ▶ 8 adult sexual assault
- ▶ 27 bullying
- ▶ 3 burglary
- ▶ 2 adults sexually assaulted as a minor
- ▶ 13 domestic and/or family abuse
- ▶ 1 identity theft
- ▶ 1 non-custodial kidnapping
- ▶ 1 mass violence
- ▶ 15 robbery
- ▶ 12 stalking/harassment
- ▶ 1 survivor of homicide
- ▶ 9 hate crimes, one happening to a client during their programming

Client support provided in 2020.



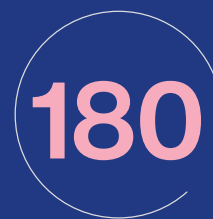
Food cards provided



Metro/TAP



Supported with Rental Assistance



Total referrals to other supportive services



Advocacy/
Accompaniments



Placements to housing



Provided with Victim Services Support



Linked with other services

The TransLatin@ Coalition

Empowering TGI Lives



Client A

The client is a Latino Trans Man.

He came into our center seeking shelter due to being homeless. The client was placed into the HOPE House program. The client is currently in therapy about his childhood trauma and receiving mental health services. Client has been supported with referrals to housing resources, food sources, employment support, support groups and therapy support for mental health. The client has also been supported with therapy groups to support the client

in their journey in sobriety to prevent relapse. The client has been compliant with his support groups and ongoing therapy for mental health and sobriety. The client has been in contact with the case manager throughout their treatment and their stay at the HOPE House.

The client obtained a part-time job making hygiene products on the side and as a teacher's assistant at a hair salon. The client was able to save money and in less than six months the client has found his own apartment and moved on from the HOPE House. When talking to the CM the client states that he is

doing great, and he is happy at his home. The client has moved forward in his life with the help of therapy. The client has gone from being a homeless person to obtaining permanent housing and employment as well as, maintaining his sobriety.

Client B

A 50 year old trans woman living with HIV was victimized with a forceful robbery while waiting for the train. The client came to our center seeking emergency housing while she heard back from her section 8 as she had applied for section 8 and was waiting to hear back. The client was immediately supported with food, hygiene kits and clothing at our Drop-in center.

The client was also in need of medical services as she was not able to be consistent with her care due to her unstable housing situation. Case Manager

supported the client to reconnect her with medical services as well as mental health and housing services. Client was immediately supported with emergency and transitional housing for people with HIV with one of our partner agencies.

The client has obtained housing through her section 8 voucher and has moved into her own apartment. The client shares she is thankful for the services that our organization has provided her with and continues to be connected with our agency.



The TransLatin@ Coalition

Legal Services



In October 2018, TLC was granted funding from The California Endowment to start our legal services project. We hired Madison Fairchild, Esq. as part-time attorney to serve as our Legal Services Director to coordinate pro bono support to our clients with immigration services. The project started with a focus in supporting (TGI) individuals exiting immigration detention centers who needed legal representation and support.

One year later, we brought Andres Ruiz as a part-time Law and Policy Clerk. With two part-time staff we increased capacity and expanded our project to provide other type of legal services to our community.

In late 2020, we were able to bring both our Legal Director and our Legal Clerk full-time. As a result, our project has been able to provide assistance in a plethora of legal issues including name and gender marker petitions, TRO filings, eviction assistance, filings with USCIS for status changes, u-visas, work permits,

and more. Our project has referred out several clients to Trans sensitive attorneys for issues with police brutality, workplace harassment and other concerns. We now have two full-time attorneys and we expect to provide the community with greater access to legal assistance and direct representation.

Additionally, our organization participated with Lambda Legal as a plaintiff suing the Trump administration on the rejection of the 1515 rule of the affordable care act and also in the asylum ban entitled *Procedures for Asylum and Withholding of Removal; Credible Fear and Reasonable Fear Review*, 85 Fed. Reg. 80,274, from going into effect which will exclude trans people fleeing their countries due to the violence and persecution that they face.

Legal Services provided in 2020

264

Approximately 264 legal intakes assessing clients needs

14

Asylum cases placed with pro bono counsel

9

Asylum cases guided through until private counsel was available and clients placed

8

Asylum cases being handled in house

8

Name and gender marker petitions prepared/filed

12

Work Permit petitions filed and obtained

9

Immigrant women assisted with criminal cases

1

Complex Naturalization application being processed

More services provided in 2020

- ✓ Our Law Clerk took their bar exam and is now a CA licensed attorney
- ✓ During COVID-19 we halted four evictions with Legal Aid Letters and Declarations
- ✓ A fifth client was provided pro bono representation for their eviction and a sixth client was assisted in resolving her eviction in court
- ✓ TROs were filed/prepared to protect trans women from harassment and abuse
- ✓ We participated in a Webinar Presentation in collaboration with Beinestar on COVID-19 Housing protection and new work permit rules
- ✓ We participated in a Webinar Presentation in collaboration with LGBT Center on COVID-19 update and Immigration Court
- ✓ Advanced Health Care Directives provided to community
- ✓ We partnered with a private attorney to file a Civil Rights Claim against LA County Sheriff for mistreatment of a black trans woman while in county jail.
- ✓ Two clients whose U-visa was not being attended to by attorneys were situated with pro-bono representation, Two additional U-visa cases identified for in house representation, 8 other u-visa cases were referred out
- ✓ Six adjustment of status applications being processed
- ✓ Grant obtained through East Boyle Heights Neighborhood Council awarded to our project to assist with filing expenses for clients
- ✓ 4 Clients assisted with workplace discrimination/harassment issues
- ✓ 3 clients assisted with access to healthcare

The project helped (TGI) individuals obtain pro-bono representation either through our own volunteer attorneys or other projects.

The TransLatin@ Coalition

A Successful Year for Legal Services

This year we were happy to help a long-time client of TransLatin@ with multiple concerns. She had not received proper assurances that her U-visa was filed. We were able to connect to her pro-bono attorney and provided the needed assistance to make sure that her U-visa was being processed successfully. We were then able to work with her landlord to move her from her unit that was unsafe and harmful to her well-being after she struggled for a year and could not get anyone to listen to her. After her work permit was denied, we were able to have the work permit application reissued to correct the problem and when she missed her required appointment, we were able to correct the problem and gender marker. she now has her work permit in her new name and proper

In addition, we were happy to provide emergency clients who needed assistance with evictions during the COVID-19 crisis. While there is a tremendous amount of information out there that other folks can easily access, our clients, do not have the resources that many of us take for granted. We were able to provide our clients with a clear explanation of the laws that protect them and prepared letters that kept them in their homes. When clients need assistance with an eviction claim we have also been able to provide assistance to solve their legal problems and keep them housed.

attention to multiple COVID-19 crisis. here that other folks that many of us take explanation of the laws homes. When clients to provide assistance to



The TransLatin@ Coalition

Our Policy Agenda



The Policy Department within TransLatin@ Coalition has been in existence since 2018. Beginning in May of 2018, TransLatin@ Coalition brought on their first full-time Policy Strategist and Organizer. This person was tasked with developing the organizational policy strategy and agenda. They began with intensive research of current state law, in California and beyond, engaged community through a statewide survey and focus groups, and used the lived experiences of themselves and their community members to create more than 40 policy recommendations for how we can reach liberation for TGI people.

In February of 2019, the #TransPolicyAgenda was released through a beautiful and powerful event at the California Endowment. TGI community members gathered from across the Los Angeles area to celebrate and witness this community vision, in which we had intentions of making a reality.

Ending Policing, State Violence, and Criminalization

Of the 40+ policy recommendations within the #TransPolicyAgenda, there is progress in many of the mentioned key issue areas. The most notable are:

Within the Ending Policing, State Violence, and Criminalization section we advocated for:

- 1 Policies that increase safety, dignity, and respect for TGI people while incarcerated.
- 2 Ending jail construction and investment in alternatives to incarceration.

Progress Made

✓ **SB 132**

California Governor Newsom signed SB 132 into law on September 26th, 2020. It will take effect statewide on January 1, 2021. We have been working diligently on SB132 for over two years, keeping all people's safety at the forefront of our minds and work.

SB 132 changes several processes within the California Department of Corrections and Rehabilitation (CDCR) for transgender, gender non-conforming, and intersex (TGI) people in ways that center their health and safety, most importantly housing placements and searches.

✓ **Alternatives to Incarceration in LA County**

The TransLatin@ Coalition was deeply involved in the opposition to LA County's 3.5 billion dollar jail plan in 2018-2019. Alongside other community based organizations battling the criminal justice system, we pushed for the cancellation of these plans and advocated for an investment in community based alternatives to incarceration.

As a culmination of this work, The Alternatives to Incarceration Work Group was unanimously established by the Los Angeles County Board of Supervisors on February 12, 2019. The group was charged with drafting a plan to build a more effective justice system. We inserted ourselves in this process and continuously pushed for resources specific to and for TGI communities. Months later, the Work Group put forward a comprehensive report that included five overarching strategies, twenty-six foundational recommendations, and 114 overall recommendations. On March 10, 2020,

the Board adopted the five strategies, directed the creation of the Los Angeles County Alternatives to Incarceration (ATI) Unit, and directed that the new initiative begin to develop a strategic plan to implement the “care first, jails last” approach in Los Angeles County.

We have and will continue to be present in this process in 2021 and beyond.

Holistic and Accessible, Universal Health Care & Bodily Autonomy

In the Holistic and Accessible, Universal Health Care & Bodily Autonomy section we advocated for:

- ① Holistic health programs addressing the needs of TGI people.
- ② Mandated training to create TGI-inclusive medical care and healthcare facilities.

Progress Made

✓ **AB-2218**

At the start of 2019, TransLatin@ Coalition had begun engaging in the State Budget Process, after the new CA Governor (Newsom) had released the annual budget. There were no line items for TGI people, let alone LGBTQ+ people, which was to be expected. The organization crafted a response in the form of a letter, and were met with many walls and barriers. We were told that there was a need to back up the money that our supporters were asking, specifically for our organization to form a statewide coalition that will support our efforts. Towards the end of 2019, trans leaders and trans-led organizations from across the state began meeting, and a statewide coalition made of trans led groups and organizations was born.

A coalition of TGI-led organizations, groups and community members came together to craft, advocate, mobilize and organize for the passage of AB-2218 in 2020 in the midst of the COVID-19 global pandemic.

As of September 26th, Governor Gavin Newsom signed into law AB-2218, The Transgender Wellness and Equity Fund, authored by Assemblymember Miguel Santiago (D-53), which establishes the Transgender Wellness and Equity Fund within the Department of Public Health for the purposes of funding holistic health services for transgender, gender non-conforming, and intersex (TGI) people across California. This is historic in our state and for our community and we hope creates a strong

legacy of policy change to move TGI communities forward across the United States.

In 2021, we will focus on the implementation of this historic bill.

Economic Stability and Housing Equity

Within the Economic Stability and Housing Equity section we advocated for:

- 1 Community re-entry programs and housing assistance for TGI people.
- 2 Housing opportunities for system impacted TGI people.

Progress Made

✓ Measure J

On November 3, 2020, the voters of Los Angeles County approved Measure J which dedicated no less than ten percent of the County's locally generated unrestricted funding to address the disproportionate impact of racial injustice through community investments such youth development, job training, small business development, supportive housing services and alternatives to incarceration. The TransLatin@ Coalition has been deeply involved in the Reimagine LA campaign and are part of the steering committee, specifically as part of the fundraising and policy committees, which was instrumental in the passage of Measure J.

For an outline on the policy agenda development and progress, please visit our website (<https://www.translatinacoalition.org>).

The TransLatin@ Coalition

Leadership Development

Along with the amazing legislative wins, we invested in our community and increased the advocacy power of young TGI people, individuals, and organizations.

Trans Policy Convening

In December of 2019, in collaboration with the Gender Health Center and the Sacramento LGBT Center, we convened a group of about 20 TGI people in the Sacramento area for a Trans Policy Convening. This convening aimed to increase the political engagement and power of TGI people across the state of California. We had plans to implement this convening model in 5 areas across the state, but due to the COVID-19, this plan was halted.

Still, we continued to provide various policy training and public education virtually to our community on the importance of policy advocacy and deepening our understanding of the legislative process and public engagement.

Seeds of Liberación (SOL Program)

In the Fall of 2019, the TransLatin@ Coalition in partnership with Gender Justice LA brought together 15 TGI young people to participate in a 3-month leadership program. The SOL program mobilized the TGI community in Los Angeles through individual & community healing, leadership development, relationship building and organizing. This was a community led program and entirely bilingual with the help of Antena Los Angeles with interpretation services. Our SOL program began in November of 2019 and our first cohort graduated in January of 2020 with a celebration in collaboration with the City of West Hollywood at Great the Vista Hall at Plummer Park.

The TransLatin@ Coalition

Areas of Growth

In the two years of exponential growth within the policy department of our organization, the majority of the work has been done solely by one full-time staff, with the assistance of interns, volunteers, and partner organizations. Our Policy Strategist and Organizer position is now the Manager of Policy and Community Engagement who has taken a leadership role at our organization.

The need for our people to be advocates and be politically involved is an ongoing need. In a time where local, state, and federal governments do not see our communities as a priority we must continue pushing for equity in resource allocation and distribution. This work is not possible alone. We hope to gain multiple staff that can work on policy issues and advocacy specific campaigns and to expand our capacity to hold elected officials accountable to our peoples.

We hope to hire a Policy Associate in 2021 and continue to have interns and volunteers to expand our policy work within our organization. These individuals will assist us with tracking and analyzing legislation, increasing public education and awareness of trans-specific legislative issues, and engage our community to become more involved in the legislative process. Our policy team will continue to push for equity for our communities and to support and empower our community to advocate and to be involved in the legislative process and increase the capacity of all of our community members and other TGI-led organizations to understand the importance of creating these changes for our peoples.



SOL Program graduates pictured with TLC members in January 2020.

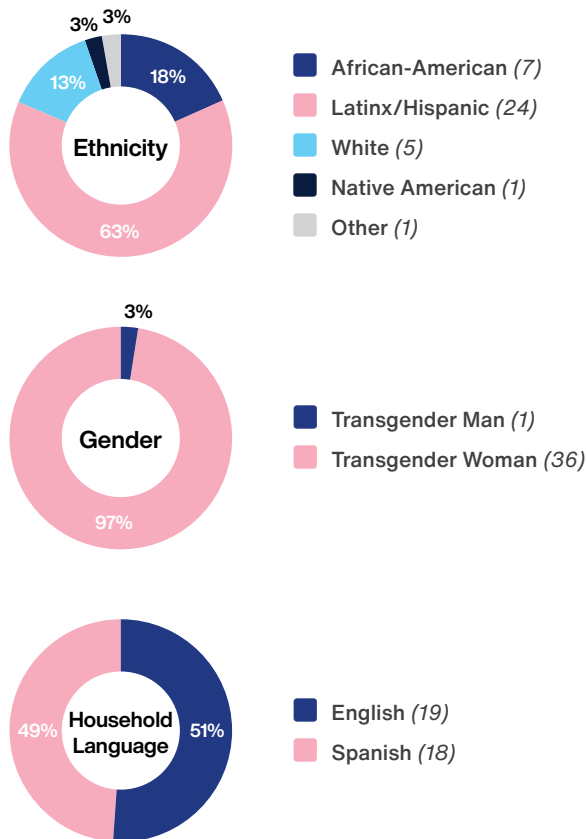
The TransLatin@ Coalition

T.R.U.E. Program WEHO

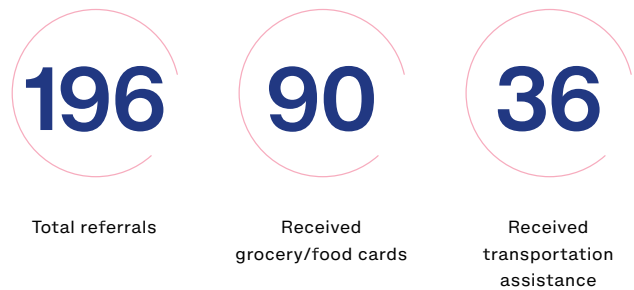
Our **T.R.U.E. (Transforming Resources Unveiling Excellence)** program is funded by the City of West Hollywood. Our program provides comprehensive services including outreach, case management and referrals to TGI people who live, work, go to school or spend a significant amount of time within the City Of West Hollywood.

We provided services to 37 clients.

Demographics



2020 Totals



The T.R.U.E. Story of Success

Client A

Client A, a Black Trans woman who originally came from out of state and was living in West Hollywood at zip code 90069. The client had to move suddenly and was facing homelessness. The client heard about our organization through another friend on the streets. We immediately linked her with emergency housing. Unfortunately, due to the nature of her work as a night performer, she was not able to stay at the shelter. The client was immediately referred and linked to our HOPE House. Soon after and almost right away, the client got a job as an Uber driver and soon after that, she got a job as a health education specialist at a partner organization. The client has been working at this nonprofit organization for the last few months and continues to thrive. The case manager has supported the client through this process with food, grocery, and transportation cards and has also been referred to other supportive services.

The case manager continues to work with the client supporting her to achieve permanent housing and other personal goals.

Client B

Client B, a twenty-four-year-old Trans man from out of state came to Los Angeles a few months back. The client walked into our center and according to the client, he was homeless in the city of West Hollywood. He said that he heard about our organization through other people in the area who told him to come and get some food and clothing from our organization. The client presented that he was homeless due to his drug use and abuse of cocaine and alcohol. The client was referred to a shelter but decided to leave the shelter as he wanted to have an environment that was safe for him to not continue to use drugs and he felt that other people at the shelter were using and he was going to be influenced into using again.

Since the client wanted to work on his sobriety, the case manager worked with him to ensure finding a more suitable place for the client and was referred to The HOPE House where he is concentrating on his goals. Client started working at a Queer friendly space as a receptionist.

The client has been sober since January 2020 and continues to work on his goals with the support of the case manager.

The TransLatin@ Coalition

The HOPE House

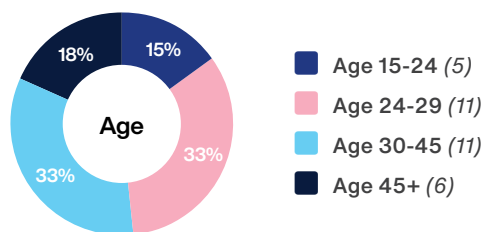
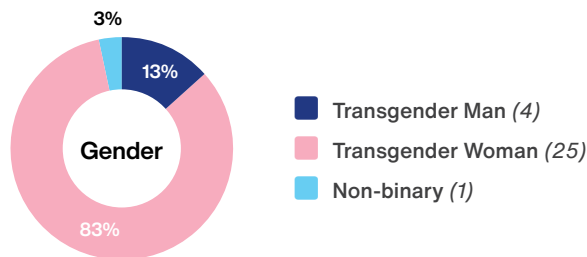
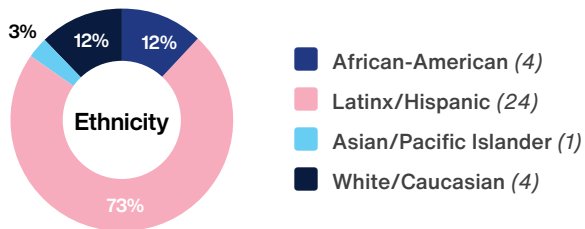
Transition Housing Services

A 6-month transitional program and 7 day emergency housing, including case management, referrals, and linkage to our supportive programming.

The TransLatin@ Coalition has taken an innovative approach in the fight against stigma and HIV by addressing that put TGI individuals at risk of HIV.

All of our clients graduated from The HOPE House.

Demographics



2020 Totals



Emergency Housing clients in 2020.



Transitional Housing graduates in 2020.

Helping
Our
People
Evolve

The TransLatin@ Coalition

Success Has A Home

Client A

Client A, a successful graduate from our transitional housing program (The HOPE House), came to our organization from Atlanta. Client A almost right away was able to get a car and then found a job. When the sixth month of the program ended, the client was able to move into her own place.

Client B

Client B, came to our organization soon after she was released from prison after seven years of being locked up. The client was working part-time and started to volunteer at our organization ten hours per week. She was able to get a job at a retail store and got a car. She completed the program in six months and was able to move into her own place. Soon after, the client was hired at our organization. Unfortunately she found another job and is very successful at her job. The client continues to be connected with our organization and volunteers when she has the opportunity.

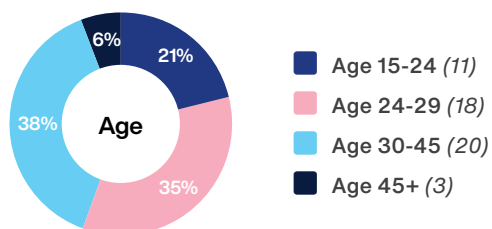
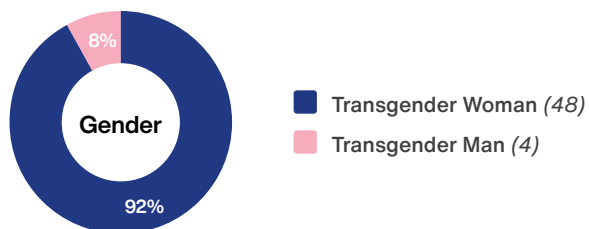
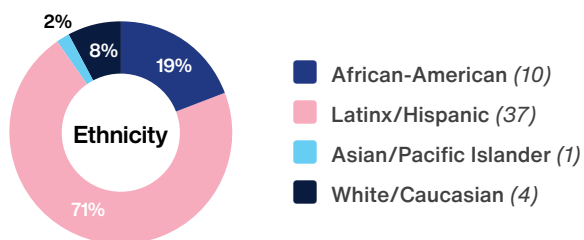
#InvestInTransLives

The TransLatin@ Coalition

Re-Entry Services

This program was designed to **support (TGI) individuals who are being released from jails, prisons or immigration detention centers** providing comprehensive case management services, food, transportation, rental assistance and referrals.

Demographics



2020 Totals



Clients this year



Received
Housing/Shelter
Assistance



Received
Rental Assistance



Received
transportation
assistance



Received
grocery/food cards

Re-Entry To Success

Client A

Client A, came to us at the end of October. The client had been incarcerated for over 17 years. When the client came to us she had no where to stay. We were able to connect the client with a transitional housing program. We were also able to support the client to find work within two weeks of being out. Soon after the client obtained another job. The client currently works at a pottery shop and at a whole foods warehouse. The client was doing so well at the pottery shop that they have asked her to be full-time. The client is now a full-time employee and was able to purchase a vehicle. She is now looking for a more permanent housing.

Client B

Client B, who is also doing an amazing job getting her life back despite the challenges that she has faced, continues to face due to the fact that she does not have a work permit. The client came looking for assistance after returning to the country and being released from immigration detention. She was placed at the HOPE house in our emergency housing program until we were able to place her into another housing program. Currently, the client is at Red Gate for four months and has been a volunteer at our drop in center going on four months. She also had her debut as a model for GARRAS fashion show. I look forward to seeing how much more the client will blossom with our support.

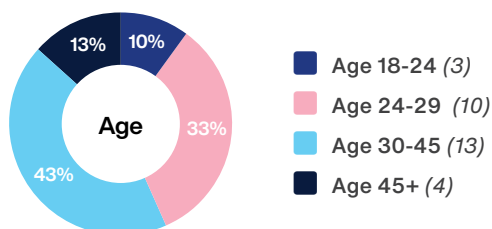
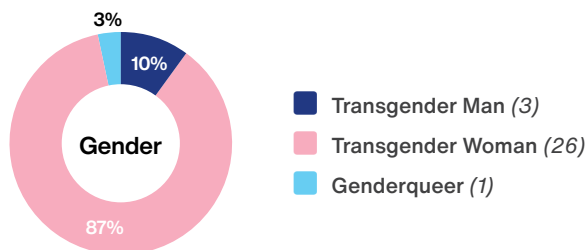
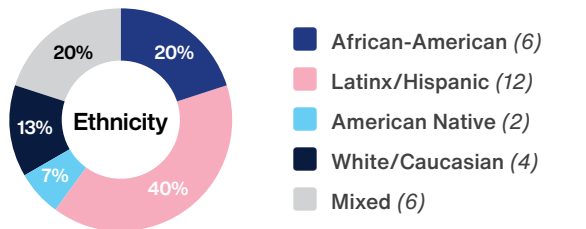
Client C

Client C, came to us when she left a bad housing situation. She was not accepted for being Trans and came looking for shelter at our organization. The client was placed at the HOPE House for emergency shelter. The client remained at our program for a few weeks and soon after she was able to find a job through our workforce development program. She then was enrolled in the HOPE House Transitional housing program for six months. She has now been at the HOPE house for four months and thriving. She has two more months left at the HOPE House program and with our support, she will be moving into her own place when she completes the program.

Economic & Workforce Development

Our organization provides our community with economic development because economic power has value in our society. Through our work, we are changing the way society views our community. We are supporting our peoples to learn skills on entrepreneurship and fiscal literacy so that we can create the jobs and opportunities that our peoples deserve.

Demographics



2020 Totals



Enrolled in Workforce Development program



Found employment



Placed in apprenticeship program



Received housing assistance



Received transportation assistance



Received clothing assistance



Received utilities bill payment



Received grocery/food cards

Working Towards Success

Client A

Client A, is a 26-year-old Latina trans woman who was enrolled in our workforce development program in May of 2020.

She is originally from El Salvador and came to the USA seeking asylum. The client spent 9 months in ICE detention prior to starting in the apprenticeship program at our organization.

The client worked with us part-time in our apprenticeship program where she learned office skills, contributed in many ways to the progress of our organization, and continued to learn as much as she could. She was so great that she then was hired as part of our staff!

She now is enrolled in ESL classes, has her own apartment and is thriving. The client embodies many of the strong strengths found in great leaders.

Client B

Client B, is a 24-year-old Latina trans woman who enrolled in our workforce development program in July 2020. When the client first came in, she was homeless and had recently lost her job due to the Covid-19 pandemic.

The client stayed in our HOPE House in our emergency housing and the next day received a hotel voucher to help her get on her feet while she was

looking for housing. When the client came into the program, she was looking for work and stability in her personal life. She had previous work experience at El Pollo Loco but wanted to expand her horizons and wanted to find work in an office. She also loves fashion and wanted to enroll in school for fashion classes.

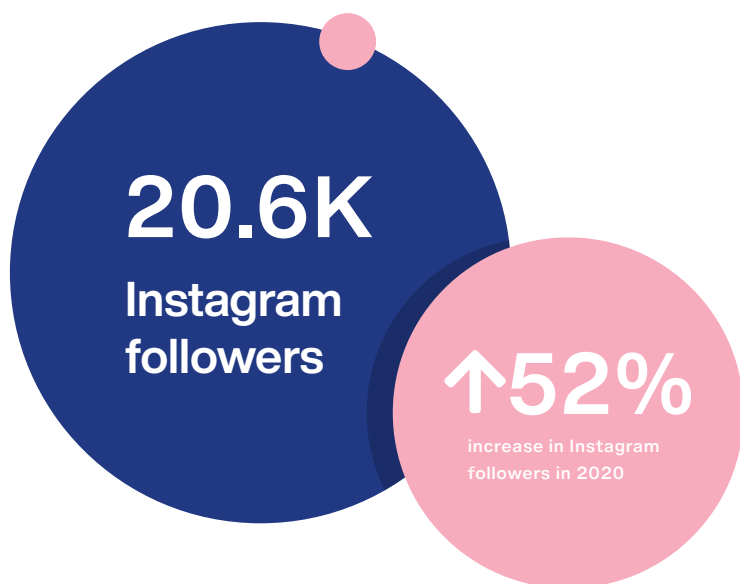
Throughout her time in the program, she created an initial resume that we worked on together and within a month, she created a very solid resume and cover letter. The client was always very attentive and hands on. She completed various trainings like typing courses and Microsoft Office training modules to get prepared and sharpen her skills for office work. She also started online courses for fashion.

Through her hard work and dedication, she was able to find full-time employment working in an office call-center position. She also got her own apartment. This person is super resilient as she accomplished this during a pandemic! What is also fascinating about this client is that she was able to help other girls with similar experiences obtain employment at her current job. The client believes in paying it forward and attributes part of happiness and accomplishments to helping others.

The TransLatin@ Coalition

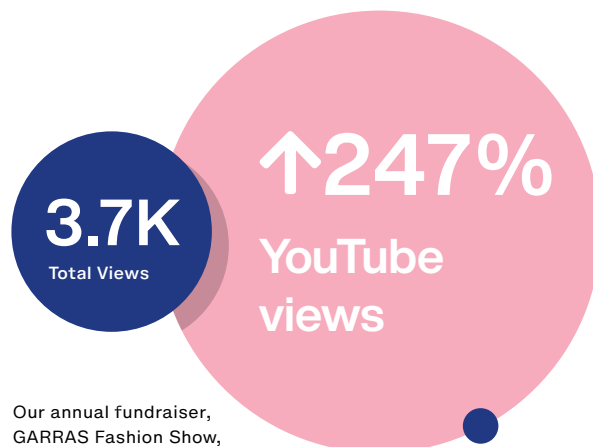
Communications

In 2020, The TransLatin@ Coalition formalized the communications department by hiring a part-time communications consultant.



With the support of our new communications consultant, we developed the organization’s communications protocols, built an online campaign to #Free-Kelly, built digital momentum to support the passing of AB2218, and led a social media strategy to elevate our annual GARRAS Fashion Show.

In 2021, we hope to hire them as our first-ever full-time Communications Coordinator, marking the launch of The TransLatin@ Coalition’s Communications Department, with the continued goal to uplift the lived experiences of TGI people and center the most impacted by systemic violence.




Our annual fundraiser, GARRAS Fashion Show, was our most popular video on YouTube with 1.1K views.

Progress Made in 2020

 **6,531** Facebook followers **+700**

 **20.6K** Instagram followers **+6.6K**

 **2.9K** Twitter followers **+500**

 **200** YouTube subscribers **+200**

18 Blogs

6 Press Releases

3 Press Conferences

9 Educational Forums/Panels

2 Community Rallies



+40 Links accessible

 linktree **3.18K** Views

1.68K Clicks

Linktree created in 2020.

Growth Expectation

In 2021, we want to continue engaging with our community across all of our platforms to ensure that the needs of our TGI siblings are visible.

As we continue to implement our Communications Department, we want to intentionally grow our digital base by establishing a plan to increase our newsletter participation and ease our media consolidation.

We are committed to ensuring that our content is accessible to all peoples, by working with an intentional disability and language justice lens. Our commitment is to continue developing the leadership of our TGI siblings to have the skills to tell their own stories, move people into action, and feel empowered with the tools acquired to do so. Especially because our communities are not trained in media, marketing and communication strategies that support us to fulfill leadership roles. We are ready to give it our all, to empower us ALL!

Find Us On

www.translatinacoalition.org

 [@translatinacoalition](https://www.instagram.com/translatinacoalition)

 [facebook.com/translatinacoalition](https://www.facebook.com/translatinacoalition)

 [@translatina_c](https://twitter.com/translatina_c)

 [youtube.com/c/translatinacoalition](https://www.youtube.com/c/translatinacoalition)

linktr.ee/translatinacoalition

The following organizations and foundations have supported our organization with funding this year to do our work with \$50,000 or more. We appreciate your support and we wish to build stronger partnerships. Thank you so much for trusting our work.

AIDS Healthcare Foundation

AIDS United

California Coalition Against Sexual Assault (CALCASA)

California Community Foundation

California Office of AIDS

California Office of Emergency Services

California Workforce Development Board

City of West Hollywood and Community Partners

Gilead Sciences

Grant Makers Concern about Immigrant/Refugees (GCIR)

Groundswell Fund

Heising-Simons Foundation

LACARE

Los Angeles LGBT Center

National Association of Hispanic Journalist

Roy and Patricia Disney Family Foundation

The California Endowment

We anticipate to continue to expand our services in Los Angeles in 2021 and beyond.

Additionally, we are going to continue to seek resources for our chapters nationally. We are going to continue to build the infrastructure of our community and to demand for our society, our government, policy makers and the philanthropic world to intentionally #InvestInTransLives.



The TransLatin@ Coalition

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