

Annual Services Report 2023





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Mission

The mission of The TransLatin@ Coalition (TLC) is to advocate for the specific needs of the TransLatin@ community that resides in the USA and to plan strategies that improve our quality of life.

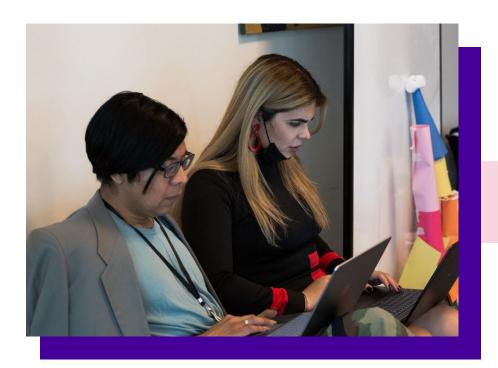


Vision

The vision of The TransLatin@ Coalition is to amplify education and resources to promote the empowerment of Trans leaders.



Values



Altruism, respect, and dignity for everyone.

Transparency, intergrity, and honesty.







Multiculturalism and diversity.

Collaboration, inclusivity, and social justice.





Good resource administration.



Some Highlights



Passing Two Bills

The TransLatin@
Coalition policy team
has been instrumental to
uplifting the lives of TGI
people in the city of Los
Angeles, Los Angeles
County and the state of
California.

With the rise of anti-trans legislation across the nation, our goal is not only to safeguard the community against hate but to advance policy priorities for the community so that TGI people can thrive.

Two major legislative wins for the TGI community are AB1487 (Asm. Miguel Santiago) and AB1163 (Asm. Luz Rivas).

Our goal is to advocate for more funding to address the high rates of incarceration that our communities face daily.

AB1163 amends the LGBT
Disparities Reduction Act
to add more California state
departments to collect voluntary
information on TGI communities.

This is a step in the right direction when it comes to budget advocacy. TGI communities are often left out of SOGIE data collection efforts that typically go hand in hand with budget asks. Without this data, governments are unable to allocate resources to those who need it the most.

AB1487 establishes a recentry fund at the state level so that TGI-led organizations across the state can access grants to serve TGI communities exiting jails, prisons, and immigration detention centers.



Re-Imagine LA

In 2023, The TransLatin@ Coalition, as a part of the Coordinating Committee and Policy Work Group, led significant initiatives. The TransLatin@ Coalition's efforts in community engagement and mobilization included launching the Care First Budget report with comprehensive survey results and its subsequent submission to the County Board of Supervisors. Progress was also made in developing a participatory budgeting pilot in collaboration with SD2 (Supervisor Holly Mitchell's Office), marking a step forward in community involvement in budget allocation.

The California Supreme Court upheld the California Court of Appeals' decision that Measure J is constitutional and a permanent amendment to the LA County Charter. Robust online advocacy, social media campaigns, and political education were integral in amplifying the voices of the TGI community and engaging LA County residents.

Looking ahead, the priorities focus on expanding the scope of participatory budgeting across more districts and strengthening its process to better align with community needs, as well as incorporating community input in funding decisions. We look forward to continuing working with the Board of Supervisors to expand our role in the CFCI Advisory Committee, funding implementation, and to continue making the County's budget process more inclusive and participatory.



Immigrants Are Los Angeles (IRLA)

Leading a diverse coalition of immigrantserving oganizations, we advocated for and engaged immigrant communities throughout LA County in the Board of Supervisors Budget Allocation Process.



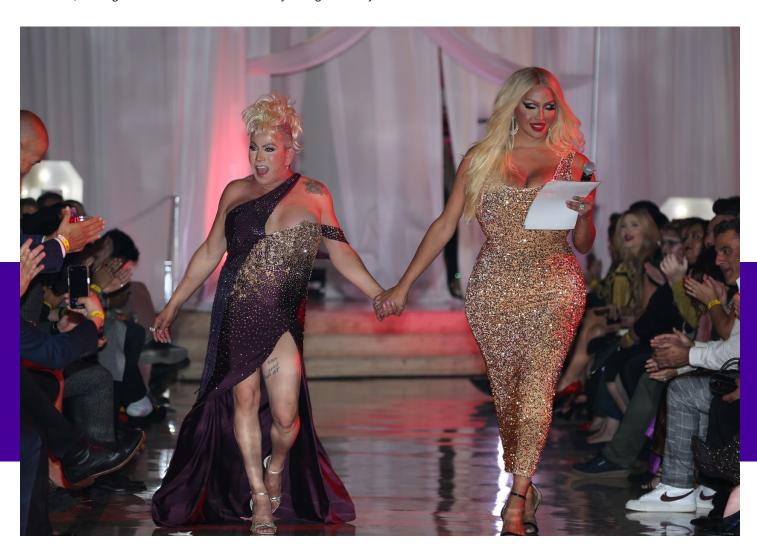
As Co-Chair of this coalition, we focused on involving historically underrepresented communities in this process. In 2023, we hosted two town halls with County Supervisors (Supervisor Lindsey Horvath in District 3 and Supervisor Hilda Solis in District 1) and utilized a strategic communications approach, including media coverage and rallies. Our coalition provided support to 14 community-based organizations, enhancing our advocacy for diverse immigrant groups including AAPI, Black, DACA, LGBTQIA+, TPS, asylum seekers, refugees, and undocumented individuals.

In 2023, IRLA celebrated significant budget victories, such as the full funding of Stay Housed LA at \$27M, ongoing investment in the program beyond 2024, and the initiation of a right-to-counsel policy in eviction proceedings. The financial support was bolstered with an additional \$15.4 million in CAPI funds and \$16 million through the LA Cares program for housing/homelessness. New initiatives and roles, including a program manager in the Office of Immigrant Affairs, digital navigator programs, a digital equity director, and \$10.4 million for technological support for aging/disabled immigrants, were introduced, further supporting the immigrant community in LA County.



GARRAS 2023

GARRAS 2023 marked a historic milestone for The TransLatin@ Coalition, boasting record-breaking achievements. With unprecedented support, this year's event witnessed the highest amount raised, \$260,000, and celebrated the largest attendance in the organization's history with over 750 attendees. GARRAS 2023 showcased the unwavering commitment of our community and allies, setting a new standard for inclusivity and generosity.





Organizational Growth

In 2023, The TransLatin@ Coalition experienced remarkable growth, expanding our team, fostering new partnerships, and engaging in collaborative initiatives. This surge in staff, coupled with strengthened alliances, underscores the organization's commitment to advancing the rights and well-being of the trans, gender nonconforming, and intersex communities.

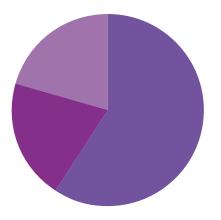


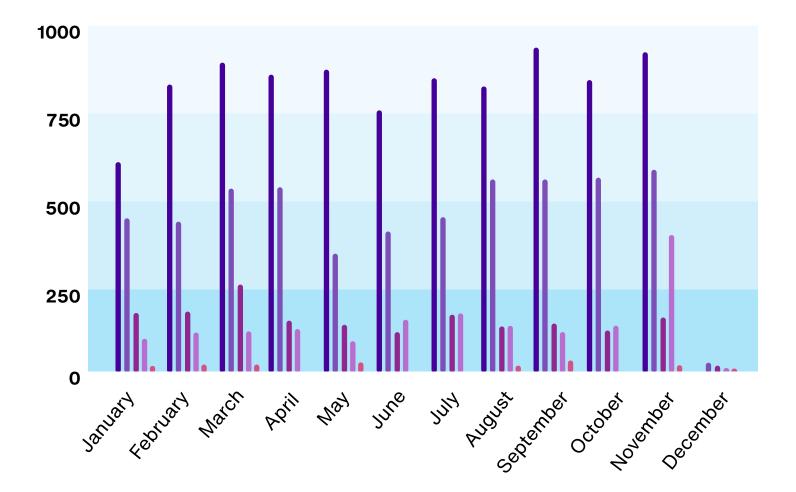
Drop-In Center

Explore the welcoming and supportive environment at The TransLatin@ Coalition's Drop-In Center. A safe space for transgender, gender nonconforming, and intersex individuals, our center fosters community, offering resources, gender affirming products, and a network of understanding peers. We strive to create an inclusive haven where everyone can find solidarity, empowerment, and the resources they need to thrive.

Total services rendered
Daily lunch
Other food distubuted
Clothing & footwear

9,541 5,664 1,926 1,951









Research Initiatives

2023, The TransLatin@ Coalition achieved significant milestones in advancing transgender, gender nonconforming and intersex community rights through the release of impactful research reports. These documents not only shed light on the unique challenges faced by the TGI community but also provided essential data to inform advocacy efforts. The comprehensive nature of these reports reflects our commitment to evidence-based strategies, empowering us to address systemic issues and promote inclusivity. As we analyze the findings, we remain dedicated to fostering a more equitable society for all, advocating for policy changes, and amplifying the voices of the trans Latinx community. The TransLatin@ Coalition's research initiatives in 2023 have contributed significantly to our mission of creating a world where every individual, regardless of gender identity, can thrive with dignity and respect.

Our New Empowerment Center

The TransLatin@ Coalition proudly presents its annual report, spotlighting a state of the art facility poised to redefine the future for TGI individuals. With a commitment to placing our community at the forefront, our integrated services model signifies a pivotal direction forward. Having successfully raised \$20 million, this monumental endeavor reflects our dedication to advancing the well-being and empowerment of Trans, Gender nonconforming, and Intersex individuals.





Empowered Stories

Brandon Alberto (he/him/él)

Brandon's Triumph: A Journey of Resilience and Survival with The TransLatin@ Coalition

Brandon's journey is a testament to resilience and the human spirit. Despite facing discrimination, rejection, and threats from gangs, he and his fiancée Lucy confronted the challenges head-on. Their escape from the dangerous environment in El Salvador showcased their determination to build a better life.



A Fighter in the Making

He was abused in his household by his uncle and brother. At age seven, he tried drugs for the first time, "I used drugs because of the trauma I had; I started with marijuana when I was seven years old, and little by little, I did crack, cocaine, glue, thinners, and everything that would make me forget my sorrow."

He reflects on his early years with a poignant recollection of feeling isolated and lonely. Growing up as a boy in a female body set him apart in a town unfamiliar with such experiences. The challenges escalated as relentless bullying and harassment interrupted his schooling, painting a problematic picture of a young life marked by adversity and the struggle for acceptance. Brandon's journey speaks to the resilience required when faced with societal ignorance and the courage to be true to oneself.

Brandon had a girl, the product of a rape by his uncle; when his family found out, they didn't believe him and kicked him out. "I remember having to go to sleep on the river bank with my little girl in my arms since my entire family turned their backs on me." He remembers it with tears in his eyes. "I was a boy in a girl's body."

Brandon navigated the challenges of childhood and adolescence through informal street vending, selling candy, cookies, and medicine. At the age of 25, societal pressures led Brandon into an arranged marriage with a man, resulting in the birth of two children. However, as the years unfolded, Brandon found solace and companionship in Lucy, his partner. Since then, they have weathered life's storms together, showcasing the resilience and strength that emerged from Brandon's journey.

Run, Brandon, Run

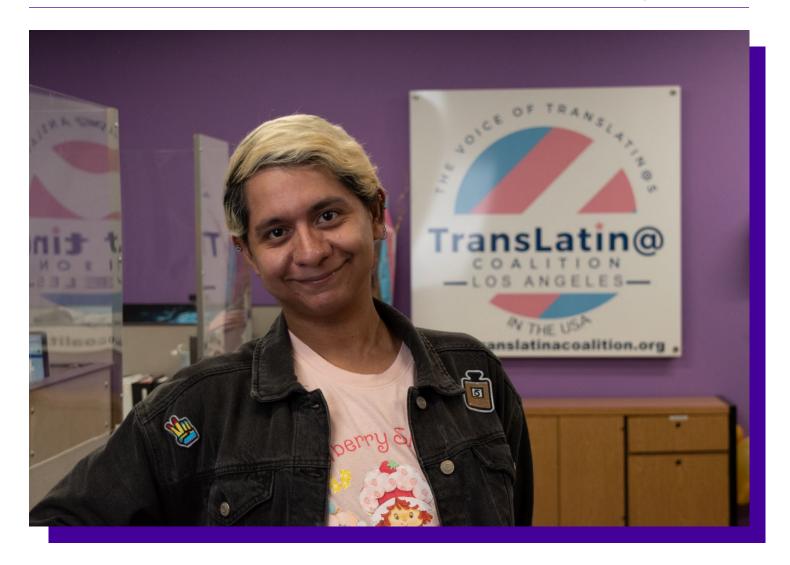
Lucy's kidnapping by gang members in El Salvador was a harrowing moment, but the timely intervention of the police saved her life. With only \$300 and a daunting journey ahead, Brandon found himself in unfamiliar territory, navigating the risks of deportation and violence in Mexico. Seeking refuge in shelters, he demonstrated remarkable courage during seven months of uncertainty.

Upon reaching San Diego, Brandon encountered strangers' kindness and human rights organizations' support at the Mexico-United States border. The TransLatin@ Coalition became a lifeline, offering direct services through our Re-entry, Anti-Hate, and Violence prevention programs that have been fundamental in his advancement.

Despite disappointments and obstacles, Brandon's positive attitude and determination prevailed. His pursuit of education, the desire to be reunited with his children who still live in El Salvador, and the simple goal of living fully showcase his unwavering spirit. With a job and apartment, Brandon has overcome adversity and embraced his story, turning it into a source of strength. "You became my family that I never had," he stated.

Brandon's success story is a testament to the resilience of the human spirit and the importance of organizations like The TransLatin@ Coalition that extend a helping hand to those in need. It highlights the transformative power of support, compassion, and the ability to find hope despite seemingly insurmountable challenges.





Apple Villareal (she/they)

From Homeless to Hopeful: Apple Villareal's Journey to Independence with The TransLatin@ Coalition

Apple Villareal's success story is one of resilience and triumph over adversity. Facing homelessness earlier this year, Apple navigated through living with her partner, sleeping in her brother's car, seeking refuge at a friend's house, and utilizing shelters for safety. Amid these challenges, Apple, with pronouns She, Her, and Ella, identified as a Gender non-conforming person, and her story is an extraordinary testament to self-love.

With determination and the support of The TransLatin@ Coalition, Apple has achieved significant milestones. Securing stable housing marked a turning point, providing her a foundation for a brighter future. Despite facing housing insecurity previously, Apple emphasized the crucial role of The TransLatin@ Coalition in helping her find safety and stability.

Continuing to work diligently, Apple has embraced opportunities in the gig economy, driving for Uber and Postmates. From her experiences and past work in non-profits, Apple aspires to contribute to her community, recognizing the barriers and limitations faced by the Trans, Gender Nonconforming, and Intersex (TGI) community.

Grateful for the empowerment and support she received from the TransLatin@ Coalition, Apple remains focused on her goals. Her success story is a testament to the transformative impact of community organizations in empowering individuals to overcome challenges and pursue their aspirations.







professional growth journey.

Frida Fierros (she/her/ella)

Resilience Amid Adversity: Frida Fierros' Journey to Safety and Empowerment with The TransLatin@ Coalition

From the treacherous corners of Mexico to the welcoming arms of a supportive community, Frida's narrative is one of profound courage and tenacity. The challenges

she encountered on her journey were formidable, but through the unwavering assistance of The TransLatin@ Coalition, Frida not only found support but also discovered her strength.

"My uncle didn't love me, so I left home at 13," explains Frida, remembering the abuse she endured from her uncle and elder brother. Frida is a client whose life story has been impacted by the abuse, mistreatment, and insecurity that generalized transphobia that reigns in the Latin country. "I was introduced to cocaine at this stage of my life. I had to interrupt my education, and I had to resort to sex work to survive," she added.

After fleeing from violence through the Mexican Republic, at the age of 19, she was attacked in Guadalajara by three men who beat her and left her blind in her right eye. "I haven't worn makeup again since that day," she says.

Determined to overcome the challenges life threw at her, Frida found solace and strength in the face of adversity. Initially working in a kitchen, she faced the harsh reality of resorting to prostitution to support her family after a life-altering attack. In 2023, a call from her best friend became pivotal as she learned her life was in danger.

Frida's world unraveled when her best friend delivered a chilling warning about the cartel's pursuit. Fear coursing through her veins, she hastily packed a backpack and embarked on a journey northward to Ciudad Juárez, seeking refuge from the looming threat. Months passed, and driven by desperation, Frida pressed on to Tijuana, where she sought support from immigrant organizations. In the shadow of danger, her resilience and determination painted a poignant picture of survival against the odds.

Seeking refuge, Frida connected with organizations supporting the Trans migrant community. She navigated her way from Tijuana to San Diego to a shelter for trans migrants, eventually reaching The TransLatin@ Coalition in Los Angeles. On March 11, she found a haven at the HOPE house where she spent over [months].

Now, Frida has transformed her hardships into opportunities. Volunteering for The TransLatin@ Coalition, she plays a vital role in food distribution and the drop-in center. Frida is providing direct services to our community on a daily basis. Her commitment to personal development is evident as she works towards stability, continues contributing to her community, and strives to build a brighter future. Frida is renting her own space, has been connected to Trans Care services, and she continues to empower herself to become the better version of herself.





Supporters

CH Media



CH Media and The TransLatin@ Coalition joined forces in a groundbreaking partnership, hosting an exclusive auction on Dropout. tv from May 1st to May 19th, 2023. Fueled by the success of the popular show "Dimension 20," which features captivating miniatures, the collaboration extends beyond entertainment. Following each season, the miniatures are auctioned off, and 25% of the profits were dedicated this year to supporting the vital work of The TransLatin@ Coalition. This innovative initiative enhances the show's sustainability and contributes to a meaningful cause. \$30,000 in total donated to support programs at The TransLatin@ Coalition.

La.Eyeworks

I.a. Eyeworks

I.a.Eyeworks proudly contributes to the impactful "edCFDA Pride Eyewear Initiative" alongside four other independent optical designers. This annual charitable effort, championed by the Council of Fashion Designers of America (CFDA), addresses specific needs within the LGBTQIA+ and gender non-conforming community. In collaboration with Blake Kuwahara Eyewear, Christian Roth Eyewear, Krewe, and Selima Optique, I.a. Eyeworks introduces exclusive, limited edition frames and sunglasses. The initiative, which saw tremendous success in 2022, has expanded this year, raising an impressive \$53,600. These funds will play a vital role in supporting the diverse and essential work of The TransLatin@ Coalition.

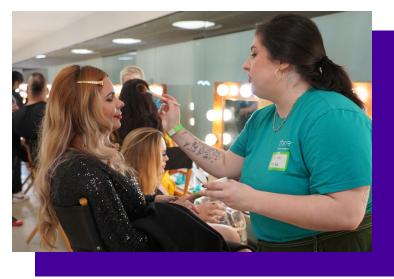
In recognition of her outstanding contributions, Gai Gherardi, the visionary founder of I.a. Eyeworks, was honored with The Spirit of Accomplice Award at the 9th edition of GARRAS. Her dedication to pushing boundaries and fostering inclusivity has shaped the landscape of eyewear design and earned her well-deserved acclaim at this distinguished event.

Thrive Causemetics

Thrive Causemetics is continuing its partnership for the second year with The TransLatin@ Coalition as a Giving Partner. Committed to making a lasting impact, Thrive Causemetics emphasizes that the support goes beyond a singular initiative. Their dedication to The TransLatin@ Coalition echoes through a promise – "once you're a part of our Giving Partner family, you are ALWAYS a part of the family." This enduring commitment means ongoing support, from featuring the organization on social channels to potential future donations.

They recognized The TransLatin@ Coalition for their invaluable work; Thrive Causemetics looks forward to a lasting and impactful partnership.







Thank you to the rest of our donors and funders for their continued support throughout the years!

Amity Foundation

Blue Shield of California

California Access to Justice Commission

The California Wellness Foundation

California Department of Social Services

CAL Office of Emergency Services

The California Endownment

Gilead Pharmaceuticals

The Heising-Simons Foundation

The California Community Foundation

The Weingort Foundation Grownswell Fund **Conrad N. Hilton Foundation**

Latino Community Foundation

California Office of Community Partnerships and Strategic Communications (OCPSC)

Sierra Health Foundation

California HIV/AIDS Research Program

United Way of Greater Los Angeles

The California Women's Foundation

California Governor's Office of Business and Economic Development

Office of Violence Against Women (OVW)

Grantmakers Concerned with Immigrants and Refugees (GCR)

City of West Hollywood

Revolve Impact



Legal Services

The TransLatin@ Coalition's Legal Services Department provides free legal consultations and representation to transgender, gender non-conforming, and intersex (TGI) individuals in Los Angeles County and Southern California. Immigration legal support is one of the department's core services, assisting numerous clients navigating complex asylum claims. Many of these clients are trans women who recently arrived in the U.S. from the Tijuana border. The dedicated team works tirelessly to represent as many clients as possible, ensuring they receive fair and just legal support.

Name and Gender Marker Changes

Navigating legal processes to update identity documents to reflect their authentic selves.

Work Permits and Authorization

Securing lawful employment opportunities.

Pathways to Permanent Residency and Citizenship

Obtaining legal status and pursuing full citizenship rights.

U Visas

Accessing legal protections available to victims of specific crimes.

Housing Insecurity

Addressing legal issues related to safe and stable housing.

Workplace Discrimination

Advocating for fair treatment and equal opportunities in employment settings.

Criminal Legal Matters

Providing legal guidance and representation in the criminal justice system.

Legal Referrals 254
Immigration Services 247

90 individuals represented in asylum cases. 104% increase from 2022.



Programs

Violence Prevention Programs

The TransLatin@ Coalition's 2023 underscores its proactive stance in the face of escalating anti-transgender legislation. Notably, the establishment of an anti-hate program stands out as a crucial response, providing vital support to victims and survivors of hate crimes within the transgender, gender nonconforming, and intersex (TGI) community. This initiative, funded by the Transformative Grant by CDSS in collaboration with AAPI, offers comprehensive assistance, including legal support, medical care, mental health services, and housing resources. By educating clients on taking action against violence, the program empowers individuals and families while navigating the challenges faced by victims of violence and hate.

In 2023, The TransLatin@ Coalition faced a pivotal year marked by a surge in anti-transgender legislation nationwide. Established in 2009, the organization showcased resilience and dedication in combating hate incidents and violence against TGI individuals. Through targeted campaigns, policy advocacy, and collaborative efforts, TLC emerged as a steadfast force addressing pervasive hate and violence. The coalition's impact extended beyond direct services and violence prevention programs, reaching TGI-led nonprofits in areas like Orange and San Diego County. In the face of adversity, The TransLatin@ Coalition remains a beacon of support, offering hope for transformative outcomes and a future where TGI individuals can live free from the daily violence they endure.

Clients Enrolled in Comprehensive Case Management Services



Ethnicity

African American/Black

Latinx/Hispanic

Caucasian/White

Asian/Pacific Islander

Mixed

6.36%

77.27%

10%

0.91%

5.45%



Age

Age 15 - 24

Age 25 - 59

Age 60+

5.45%

91.82%

2.73%



Gender Identity

Non-binary

10%

Transgender Woman

80.91%

Transgender Man

9.09%





T.R.U.E. Program WeHo

The TransLatin@ Coalition's (T.R.U.E.) Transforming Resources Unveiling Excellence program is funded by the City of West Hollywood and provides outreach, comprehensive case management services, linkage and referrals to supportive services, workforce development, and educational apprenticeship within the food and services industry to the TGI people who live, work, go to school or spend a significant amount of time within the City Of West Hollywood. A component of this work includes outreach to ensure reach and access to services for TGI people experiencing homelessness within the City Of West Hollywood.

Clients Enrolled in Comprehensive Case Management Services



Linkage and Referral Services Provided

223

Transportation and Grocery Assistance Services Provided

205

Race/Ethnicity

African American/Black

Latinx/Hispanic

Caucasian/White

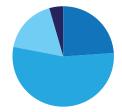
Asian

23.91%

54.35%

17.39%

4.35%



Age

Age 15 - 24

Age 25 - 29

Age 30 - 45

Age 46+

15.22%

28.26%

45.65%

10.87%



Gender Identity

Non-binary

10.87%

Transgender Woman

78-26%

Transgender Man

10.87%





Outreach

The TransLatin@ Coalition illuminates the pivotal role of representation and culturally sensitive communication within the TGI community. Our 2023 outreach endeavors revealed a profound impact by delivering messages through TGI community members, fostering more profound engagement. This report underscores the significance of our efforts to provide crucial information and support on vital issues like water conservation, heatwaves, COVID-19, ITIN numbers, and resources tailored for the trans, gender nonconforming, and intersex community in Los Angeles County. We commit to sustaining these impactful initiatives, recognizing the transformative power of culturally relevant communication and strategic partnerships within the LGBTQ+ community.



Street Outreach and Events

1,686



Street Outreach and Events

761



COVID-19
Prevention Program

Street Outreach and Events

15,137

People Reached on Social Media

20,621

Materials Distributed

7,057

Total People Outreached:





Reentry Services

The TransLatin@ Coalition's annual report spotlights the profound impact of our Holistic Reentry Services, which is dedicated to empowering TGI individuals affected by the carceral system. Through a harm reduction model, the program offers comprehensive case management, legal aid, and various support services for those released from immigration detention centers, county jails, and federal prisons. The report underlines the Coalition's commitment to fostering holistic reentry services, providing a supportive path forward for community members by illuminating successful collaborations, outreach efforts, and tangible outcomes.

In a noteworthy collaboration, The TransLatin@ Coalition's Reentry programs succeeded at Chino State Prison Facility in Chino, CA, engaging with 71 TGI inmates through in-house outreach sessions. The dedicated team not only fostered connections but also facilitated vital resources for a smoother transition from prison to healthy living. Additionally, this report celebrates the success of a TGI community job fair, emphasizing the positive impact on job seekers, with Trans people securing sustained employment through TLC's efforts.

Clients Enrolled in Comprehensive Case Management Services

122

Clients Assessed for Housing Through LAHSA's CES

<u>[</u>-(2)

Clients Sustained Full-Time Employment

15

Race/Ethnicity

African American/Black

8.2%

Caucasian/White

4.1%

Latinx/Hispanic

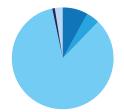
84.43%

Native American

0.82%

Other

2.46%



Age

Age 18 – 30

Age 31 – 40

Age 41 - 50

Age 51 - 60

Age 61+

23.77%

39.34%

19.67%

12.30%

4.92%



Gender Identity

Non-binary

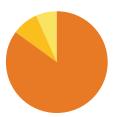
6.56%

Transgender Woman

85.25%

Transgender Man

8-2%



The H.O.P.E. House Transitional/Emergency Housing Program

In Los Angeles County, the H.O.P.E. House provides a safe haven for TGI individuals experiencing homelessness. Through a 7-day emergency shelter and a 6-month transitional housing program, the H.O.P.E. House offers not just housing but also comprehensive support services, case management, and connections to resources, all designed to help clients achieve lasting stability and independence.

Total Clients Housed for 7 Days or Longer:



Enrolled in Six-Months H.O.P.E. House Program:









Center of Excellence For Elderly Trans Program

The Center of Excellence for Elderly Trans (CEET), a lifeline funded by Gilead Sciences' HIV Age Positively initiative, stands firmly behind those 50+ living with or at risk of HIV, especially within the transgender community. CEET goes beyond the ordinary, offering a holistic approach through personalized case management, peer support networks, and expert guidance towards vital services and healthcare. This year, CEET facilitated monthly group sessions totaling the participation of 156 individuals, fostering leadership development and advocacy training to empower members to champion their specific needs at the policy level. CEET is not just filling gaps; it's building bridges toward a future where elderly trans individuals have equal access and a powerful voice.

The TransLatin@ Coalition goes above and beyond by engaging our elders civically. We develop leaders of all ages and ensure that everyone is part of the systemic changes made by the coalition. Whether it be taking our community members to city hall to express our concerns, or including our elders in meetings with elected officials, everyone is heard. Some powerful testimony has come out of the CEET program. Program participants have also participated in our Community Advisory Board, which is a public policy-developing body that strives to uplift the community's needs. Our "Diamonds" are our biggest supporters and will continue to engage with us on issues that we are advocating for locally, statewide, and nationally.

Participated in Groups and Given Food Assistance:





Looking Forward

New Empowerment Center

The TransLatin@ Coalition (TLC) is shaping the future for Trans, Gender Nonconforming, and Intersex (TGI) individuals in Los Angeles with a cutting-edge center in Hollywood. Positioned as a hub for integrated services, the center, spanning over 80,000 square feet, aims to uplift TGI's lives across Los Angeles and neighboring counties. TLC is on a mission to raise funds to expedite construction, expand its team, and elevate service quality, driving a transformative impact on the community.

El Monte Site

The TransLatin@ Coalition is extending its reach with a satellite location in El Monte, California, addressing the prolonged neglect of our TGI community. This expansion brings intensive case management to the forefront, providing crucial support. The gratitude resonates as we forge a stronger connection with those who have been underserved for too long.

15th Anniversary of TLC

Established in 2009, The TransLatin@ Coalition stands as the pioneering Trans-Led organization, rapidly evolving into one of California's largest TGI (Trans, Gender Nonconforming, and Intersex) entities, with a global impact. Extending our influence beyond Southern California, the organization has successfully championed legislative initiatives for the advancement of the TGI community, earning recognition in various publications for its impactful work.







translatinacoalition.org